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Artist Management for the Music Business provides clear, in-depth information on what to do as an artist manager and how to do it, preparing the reader for the realities of directing the careers of performers in the risky but rewarding music business. The book prepares the reader for a successful career looking at the application of classic management theory to artist management, featuring ...

The Core. Closest to the artist are the manager, booking agent and music publisher. These are the people that start working with an artist in the earliest phase of their career. The manager almost always comes first and then the agent once the project starts to get some momentum with a few big releases.

The Artist Management Manual | eBook for Music Managers. You also have to have to figure how to acquire financing, make the right connections, get bookings, break through barriers, enter into strategic alliances and joint ventures, generate income for your artists from multiple sources, and get maximum exposure for your artist in an ever-changing music industry landscape.

If you are new to the music industry, these are the 6 Best Artist Management Agencies now: Specifically, Lee Anderson, who has booked and continues to book some of the biggest names in the music industry consistently. Acts like Skrillex, Zedd, and Rudimental can credit (part of) their success to AM Only.

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